

TALENT TOGETHER



Empowering School/College
Students with **Skills for a
Brighter Future**



Brainlurn

Unleashing talent - Mentoring future

www.brainlurn.com

Shaping Tomorrow's Leaders Today



In a rapidly changing world, education must go beyond academics. It must empower students with critical life skills, prepare them for emerging careers, and instill the confidence to excel in any field.

Brainlurn's Talent Together Program bridges this gap by partnering with schools and colleges to deliver impactful training, career guidance, and integrated resources. With a mission to shape well-rounded individuals, Brainlurn equips students with the tools they need to thrive in the 21st century.

WHY BRAINLURN

The Challenge:

- 7 out of 10 children today will work in jobs that don't exist yet.
- The education system often lacks focus on practical skills and career guidance, leaving students unprepared for real-world challenges.

The Solution:

Brainlurn's Talent Together Program ensures students acquire essential skills, career awareness, and the ability to adapt to future opportunities.

7 out of 10
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today

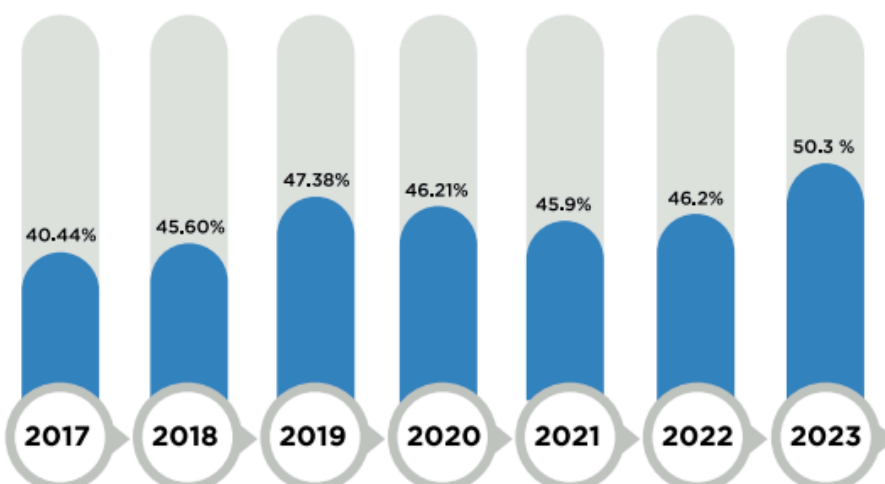
According to

WORLD
ECONOMIC
FORUM

INDIA'S WORKFORCE, ARE THEY EMPLOYABLE?

How Employability has Changed Over the Years?

2017 – 2023



As per Skill India Report 2023

WHAT NEP 2020 SAYS ABOUT IT?



- The NEP has determined that every school should have robust guidance and counselling mechanisms to facilitate students' and parents' interactions.
- The NEP focuses on training teachers to become career coaches and mentors. The basic premise of NEP 2020 is to remove education from narrow thinking and correct it with modern ideas of the 21st century.
- The driving force behind successful students is always timely Guidance and counselling at the formative stage of their lives. The Para 12.9, NEP has made it clear as **"Students are the prime stakeholders in the Education system, Vibrant campus life is essential for high-quality teaching-learning process"**, so NEP envisioned that students would be given plenty of opportunities for participation in school activities and community service projects to provide them with insight about real life and their latent potential. **The NEP has determined that every school should have robust guidance and counselling mechanisms to facilitate the students and parents.**

BRAINLURN MISSION STATEMENT

To develop confident, innovative, and future-ready individuals through holistic education and skill-building.

Building a Young and Motivated Bharat

HOW TO MAKE THEM FUTURE-READY!

Life skill training helps students develop the **skills and knowledge** they need to succeed in the future, aligned with **NEP 2020**

21st Century Skills

How today's students can stay competitive in a changing job market

Literacy Skills



information



media



technology

Learning Skills



critical thinking



creativity



collaboration



communication

Life Skills



flexibility



leadership



initiative



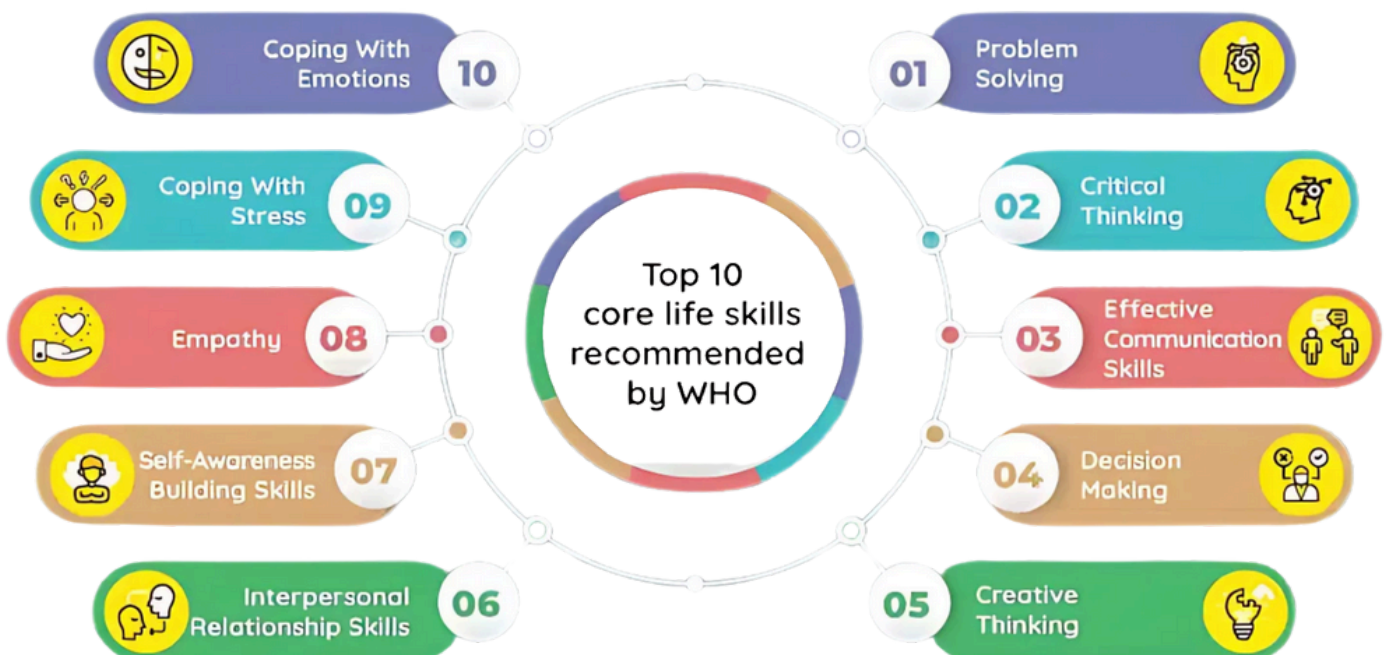
productivity



social skills

HOW TO MAKE THEM FUTURE-READY!

Our Training Programs helps students develop the **skills and knowledge** they need to succeed in the future, aligned with **NEP 2020**



HOW BRAINLURN CAN HELP?

In everyday life, the development of life skills helps students to:

1

Develop Critical Life Skills: Brainlurn equips students with essential skills like communication and leadership, ensuring they're ready to thrive in personal and professional environments.

2

Boost Confidence and Self-Esteem: Our courses help students gain confidence in expressing themselves, managing emotions, and presenting their best selves in any situation.

3

Prepare for Career Success: Brainlurn's modules on entrepreneurship and financial literacy provide students with the practical knowledge and skills needed for future career success.

4

Enhance Problem-Solving and Critical Thinking: Brainlurn fosters critical thinking and decision-making skills, empowering students to tackle challenges and make informed academic and professional decisions.

5

Promote Holistic Development: We focus on students' emotional, social, and academic growth, ensuring they develop into well-rounded individuals prepared for life's challenges.

FOR SCHOOLS STUDENTS



BRAINLURN ETHOS

Life Skills Training

(Class 6 - 12)

Unlock essential life skills for success in life and career both. Especially designed for students and aligned with NEP 2020



BRAINLURN COMPASS

Career Guidance

(Class 8 - 12)

Personalized counseling and career planning tools to help students navigate their future.



INTERACTIVE FLAT PANEL DISPLAY

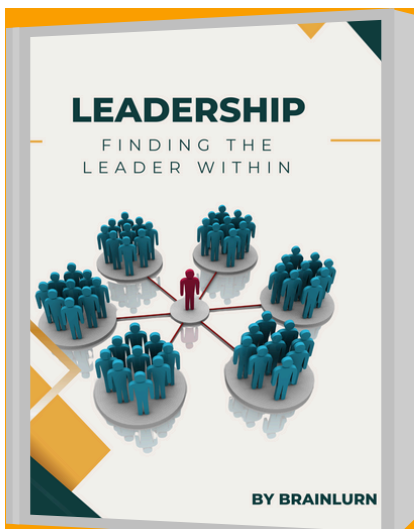
Smarter Classroom

Create a Brighter & Vibrant Learning Environment for Students & Teachers !



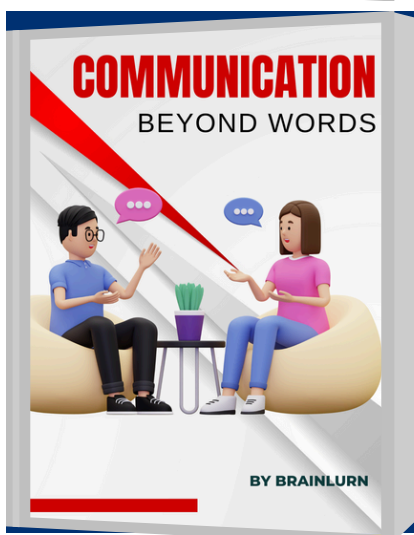
01 MONEY MANTRA

Gain essential financial knowledge with Money Mantra. This course teaches budgeting, saving, and investing, empowering students to make smart financial decisions. Learn how to manage money wisely and build a foundation for financial independence, preparing you for a secure and successful future.



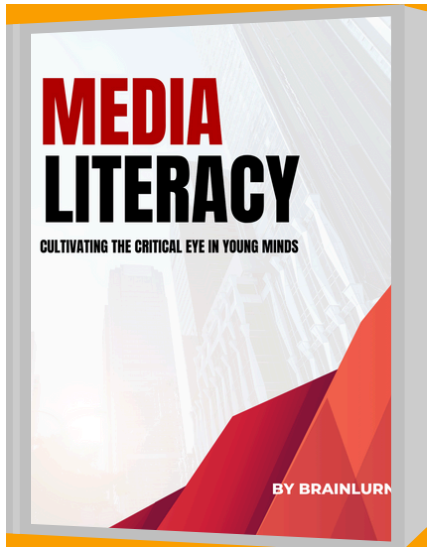
02 LEADERSHIP

Develop key leadership skills that inspire and motivate others. In this course, you'll learn how to take initiative, manage teams, and lead with confidence. Build the qualities needed to become a true leader in school, work, and life by mastering the art of leadership.



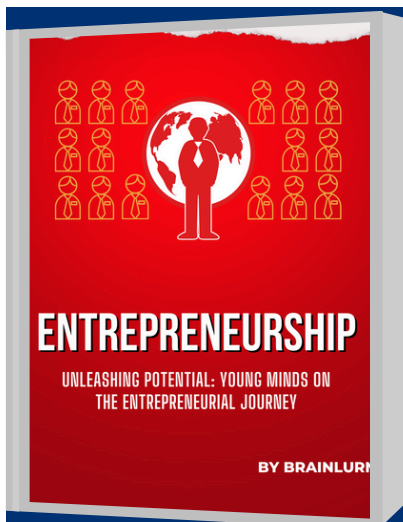
03 COMMUNICATION & PUBLIC SPEAKING

Master the art of communication and public speaking with Brainlurn Ethos. This course will help you build confidence, improve speaking skills, and engage effectively with any audience. Learn how to express ideas clearly, manage stage fear, and become a dynamic, confident speaker in all settings.



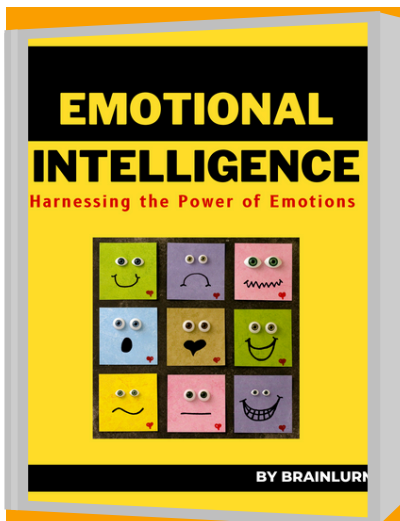
04 MEDIA LITERACY

In today's digital world, it's crucial to understand and analyze media critically. This course teaches students to evaluate online information, recognize biases, and make informed decisions about the media they consume. Learn how to navigate the digital age responsibly with smart media consumption practices.



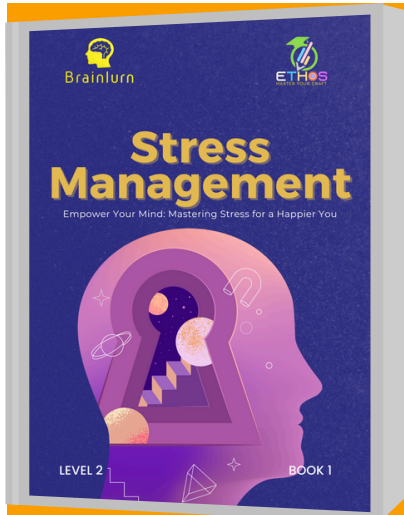
05 ENTREPRENEURSHIP

Unleash your inner entrepreneur! This course introduces students to the world of entrepreneurship, encouraging creativity and problem-solving. Learn the fundamentals of starting and running a business, from idea generation to execution, and gain the mindset needed to innovate and succeed in the modern world.



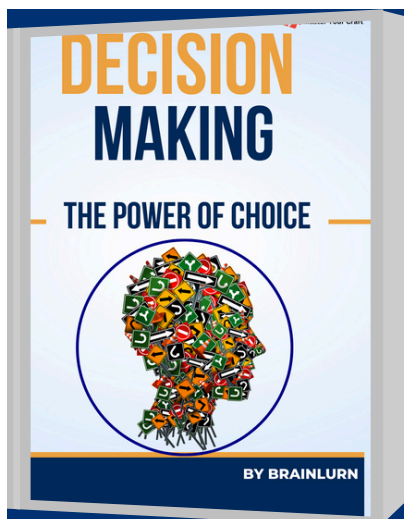
06 EMOTIONAL INTELLIGENCE

Enhance your emotional intelligence (EQ) and improve your relationships with others. This course focuses on understanding and managing emotions, developing empathy, and improving communication. By mastering EQ, you'll build stronger connections, reduce stress, and handle life's challenges with emotional maturity and resilience.



07 STRESS MANAGEMENT

Learn effective techniques to manage stress and stay focused. This course provides practical strategies for students to handle academic pressure, social stress, and life challenges. Develop a calm, resilient mindset to stay balanced and perform at your best, even in high-pressure situations.



08 DECISION MAKING

Sharpen your decision-making skills with this course. Learn how to evaluate options, consider consequences, and make informed choices in every aspect of life. From school projects to life-changing decisions, this course equips you with the tools to choose wisely and confidently.



09 CYBER SECURITY

Protect your personal information in the digital world. This course covers essential cyber security concepts, teaching students how to stay safe online, avoid scams, and protect their data from cyber threats. Gain the knowledge to keep your personal information secure and browse the internet safely.

CAREER GUIDANCE PROGRAM



CHALLENGES: STUDENTS ARE CONFUSED OVER CAREER CHOICES

45%

Of students make wrong career choices in India
- INDIA TODAY

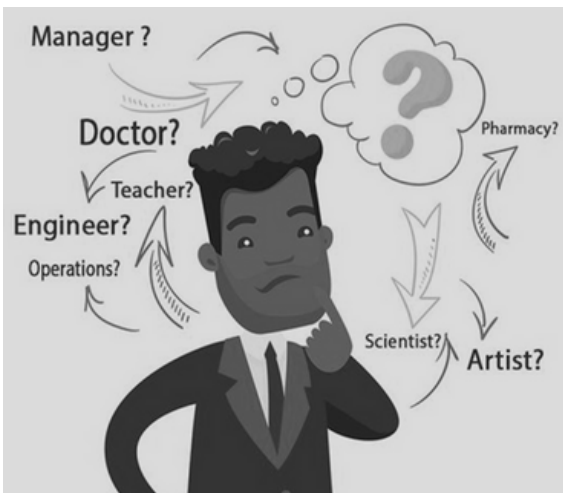
70%

Of professionals are not happy at work in India
- TIMES JOB

93%

Of students are aware of only 7 career options

Students end up selecting streams and careers which are not matching with their persona, skill profile & interests



93% of MBA Grads are Unemployed or Under Employed - Times Survey.
80% of Engineers are Unemployable -NASSCOMM



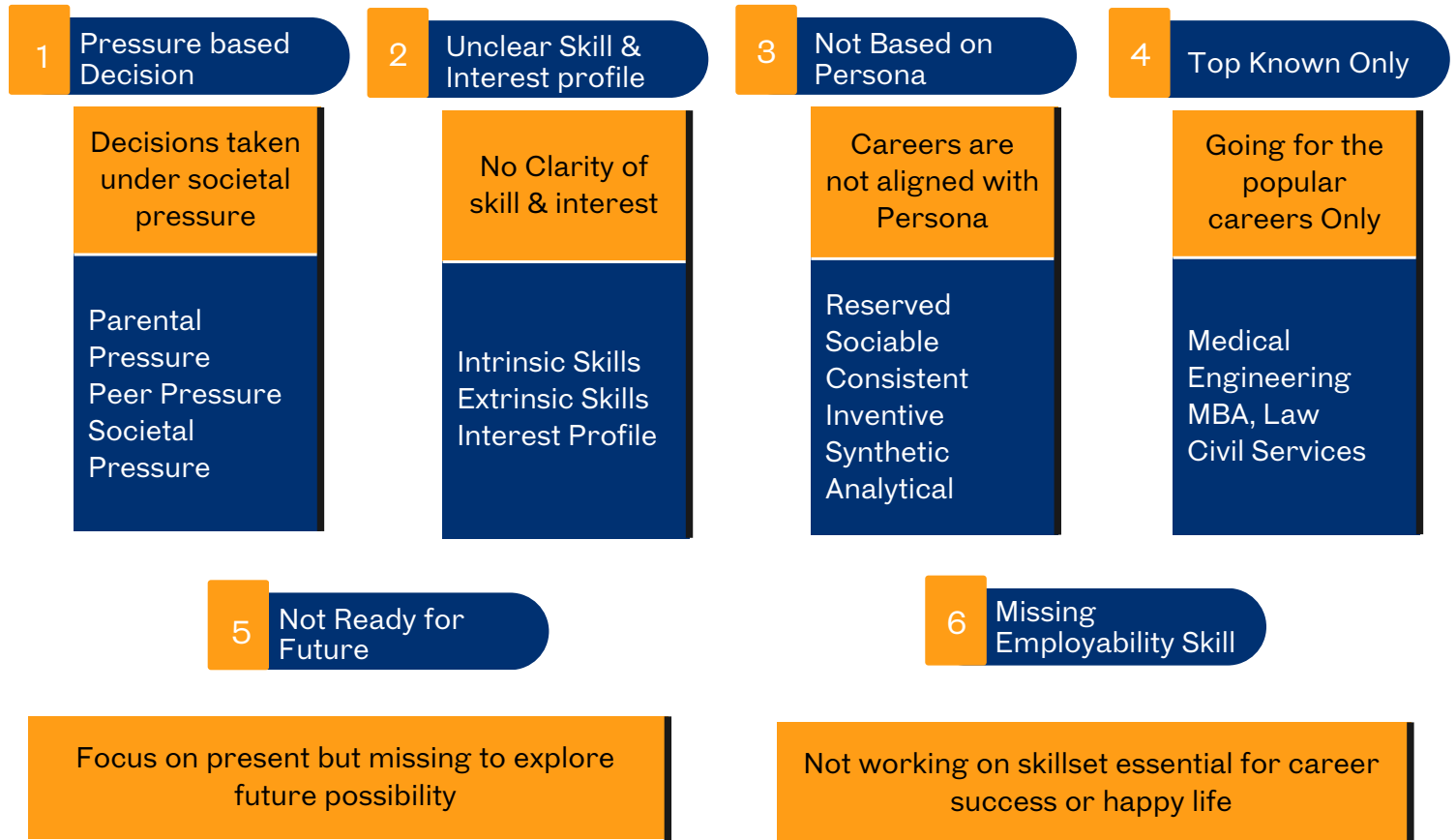
Limited Career Options
Huge Demand Less Supply
Doctor, Engineer, Lawyer OR
Government Services



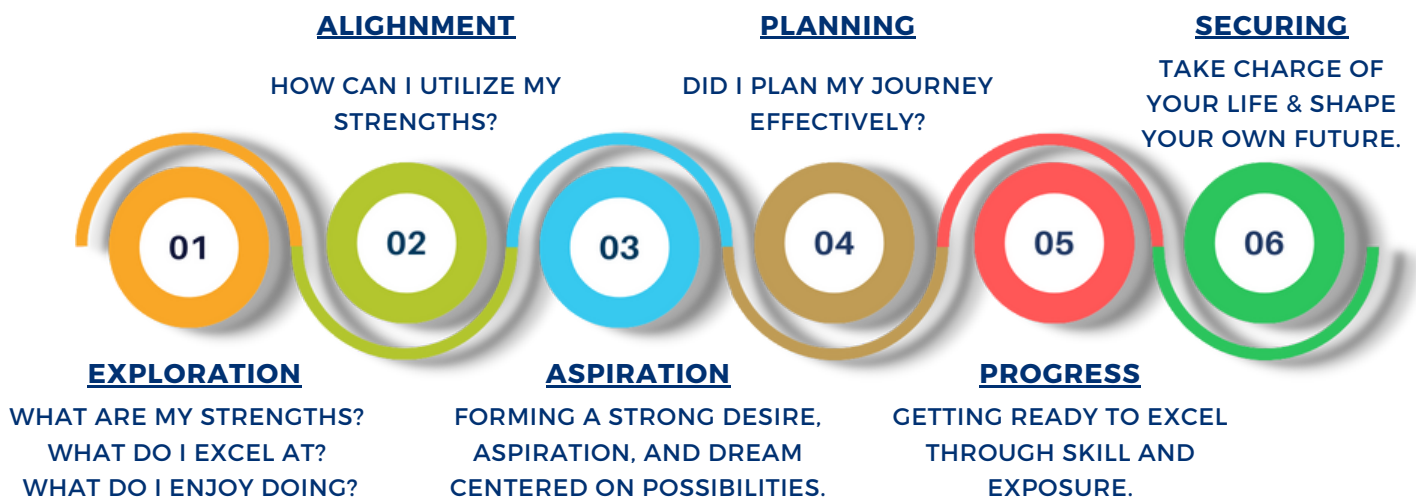
More than 180+ Career Options
Huge Supply – Less Demand
Engineers in Bank?
4 Years Wastage of Time



CAREER DECISION PROCESS TODAY?



OUR ROADMAP TO CHOSE RIGHT CAREER



OUR SOLUTIONS TO SMART CAREER SELECTION



Career Guidance Report Analysis with Complete Skill & Persona Profiling



Detailed Recommendations & Personalized Plan to Fulfil the Skill Gaps

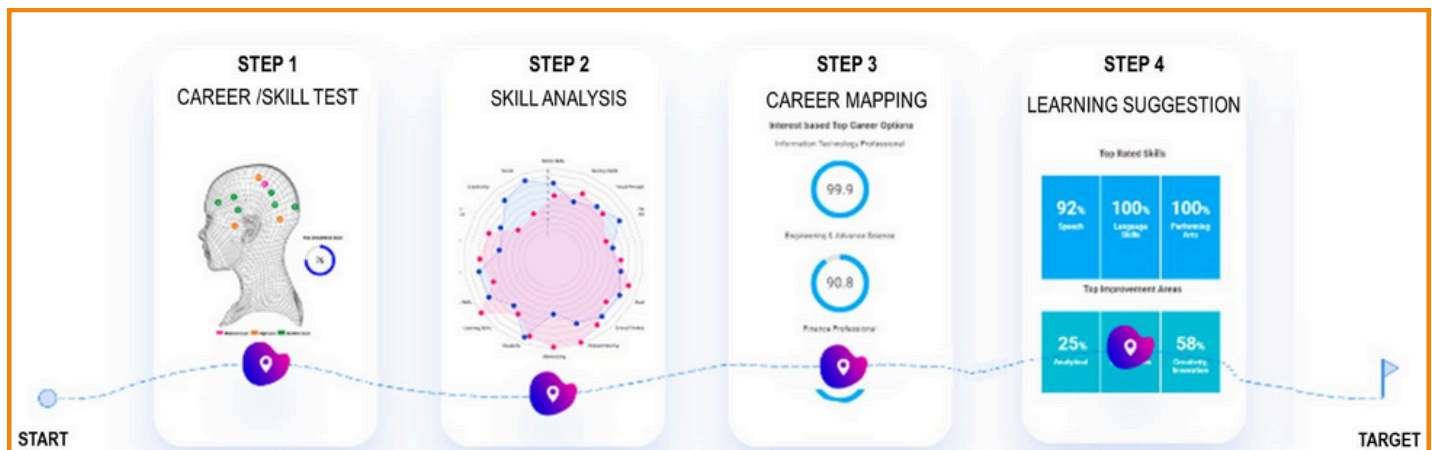


Recommendation on the Most Suited Careers with Matching Percentage for all Careers



Know Exactly How to Pursue a Given Career – Exams, Courses, Admission Process

OUR APPROACH: UNDERSTAND STUDENT'S POTENTIAL AND ADDRESS SKILL GAPS



SOLUTION: SCIENTIFIC CAREER ASSESSMENT AND PERSONALIZED GUIDANCE

The Career Guidance Report provides personalized analysis & recommendation for every student. Based on student's submission, if there are areas of weaknesses observed, the algorithm will suggest the holistic learning interventions which can help to bring out the secret genius in the individuals. The algorithm has been made in partnership with some of the best neuro scientist in the country. Report analysis by our counselors helps you understand the following :

- Unique Persona Analysis
- Skill Analysis & Mapping Across 14 Different Skills
- Strength Areas for Student
- Aspects Requiring More Focus
- AI powered stream & career Recommendation
- Learning Interventions Required

Personas	Students	Careers	Accuracy	Report
10,000+	25,000+	250+	86%	75 Pages

INTERACTIVE FLAT PANEL (IFP)

Interactive Way
to Collaborate And Educate

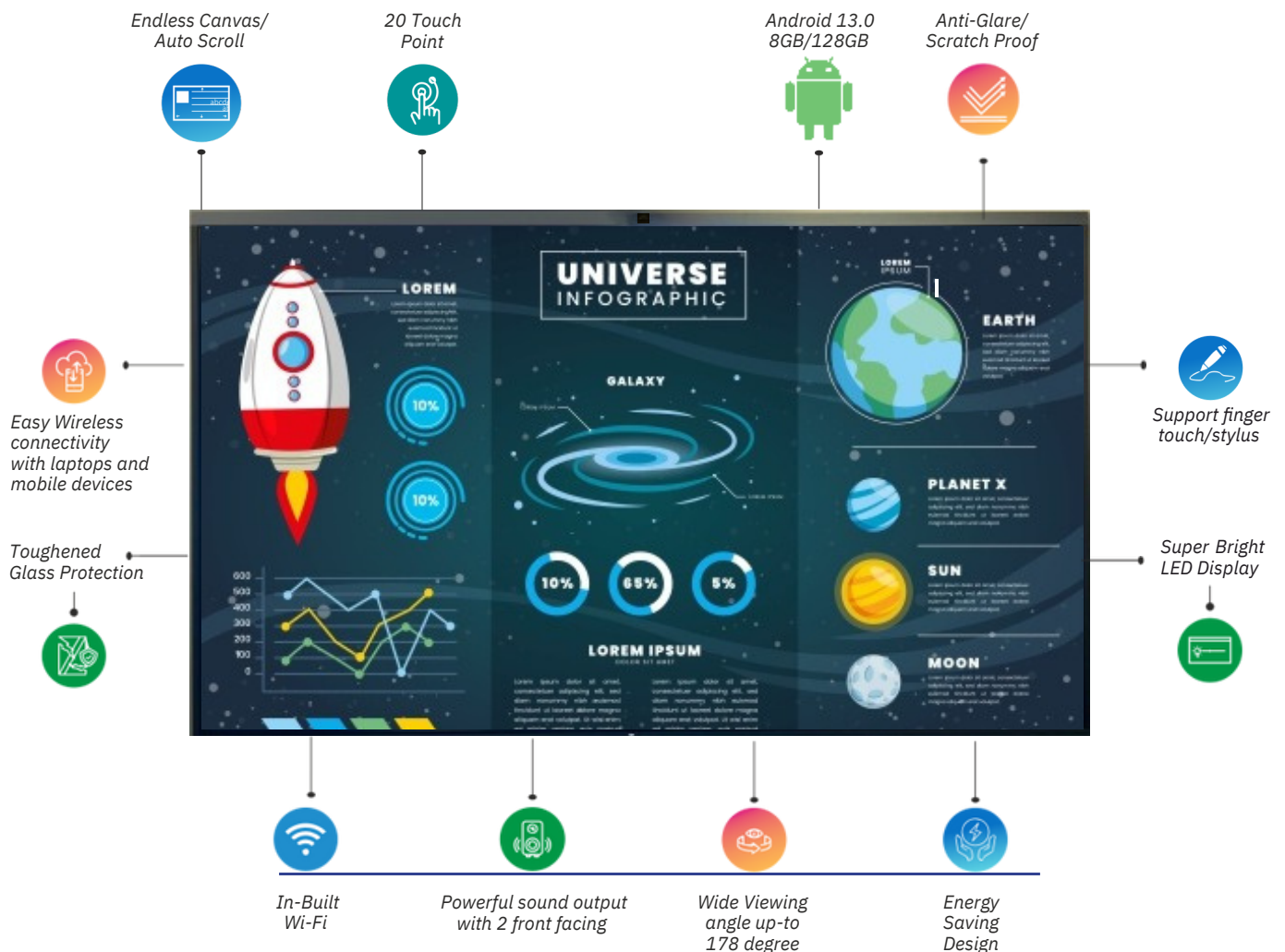
SMARTER CLASSROOMS

Create a Brighter & Vibrant Learning Environment for Students & Teachers !



PRODUCT FEATURES

BRINGING THE FINEST TOOLS OF EDUCATION



**SMARTER
WAY TO
ENGAGE**

Super
Easy Setup

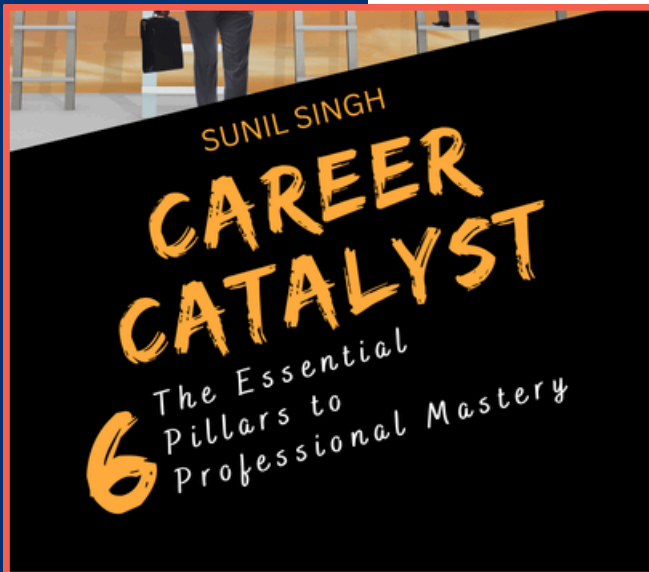
Blended Learning
Classroom Solution

Immersive Class
Experience, Anywhere

Front Loading Multiple
Inputs For Easy Use

Android & Windows Dual
System Writing Software

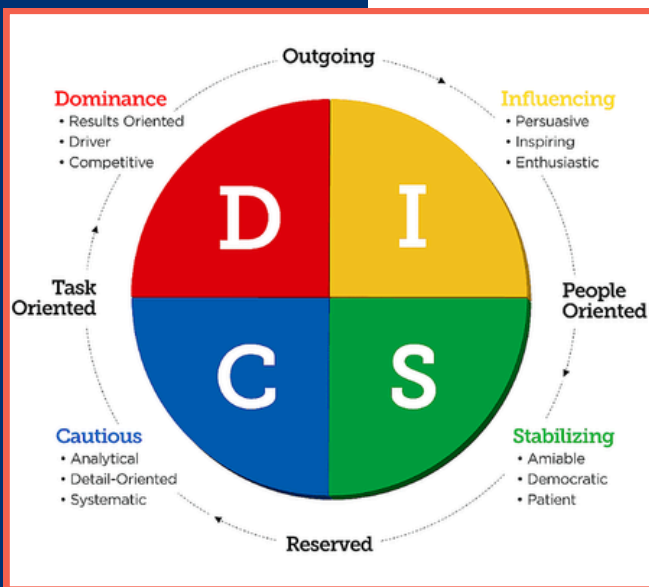
FOR COLLEGE STUDENTS



CAREER CATALYST

6 Essential Life Skills for Career Success and Beyond

This flagship module is designed to help college students master the foundational life skills needed to navigate both professional and personal spheres.



DISC COACHING

Personality & Behavioral Insights for career success

Using the globally renowned DISC personality framework, students gain deeper insight into their behavioral strengths and growth areas. This helps them enhance teamwork, communication, and career alignment.



CAMPUS TO CORPORATE

Career Readiness & Placement Program

Your students may be academically strong, but are they corporate-ready? Our Campus to Corporate program bridges the gap between education and employment with tailored sessions that empower students to face interviews and thrive in their first jobs.

FOR WORKING PROFESSIONALS



SOFT SKILL TRAINING

Early Career and Mid Career Professionals

Soft skills define how professionals engage, collaborate, and grow in any work environment.



TRANSFORM TO SUCCEED

Career Management &
Transitions Program
For Early & Mid career professionals

TRANSFORM TO SUCCEED: CAREER COACHING

Professionals seeking clarity, direction, or a career pivot

Personalized coaching helps individuals align their aspirations with opportunities in the marketplace.



RISE TO EXCELLENCE

Mid-level managers, aspiring leaders, team leads

Great leadership is built on self-awareness, strategic thinking, and the ability to inspire others. This program equips emerging leaders with the tools to lead with purpose.

EMPLOYABILITY SKILL DEVELOPMENT (LMS BASED)



JOB-ORIENTED COURSES

Comprehensive courses designed to equip individuals with practical skills tailored to current industry demands, enhancing employability across various sectors



ENTREPRENEURSHIP DEVELOPMENT PROGRAMS

Training programs aimed at nurturing entrepreneurial skills, providing insights into business planning, market analysis, and financial management to support aspiring entrepreneurs in launching and managing their ventures.



AUTOMOBILE SKILL DEVELOPMENT

Focuses on equipping individuals with the knowledge and practical expertise needed in the automobile industry. It covers areas such as vehicle maintenance, repair, diagnostics, and customer service, ensuring professionals can meet industry standards.

Partner with Brainlurn – For a Cause That Matters



India stands on the edge of a transformation—driven by its youth, powered by innovation, and fueled by education. At Brainlurn, we believe that the journey to a brighter tomorrow begins in our schools and colleges today.

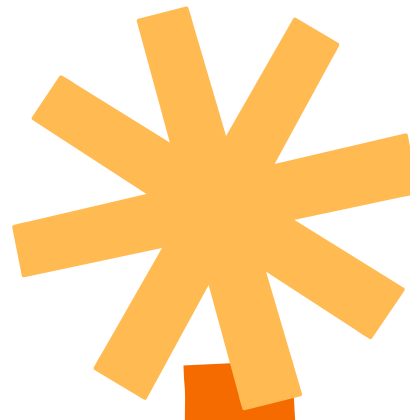
Together, we can nurture confident communicators, critical thinkers, ethical leaders, and inspired learners—individuals who are not only career-ready but also life-ready.

By partnering with **Brainlurn**, you are not just investing in a program—**You are investing in a purpose.**

The purpose is to empower every student with the **skills, guidance, and opportunities** to realize their potential.

The purpose is to create a generation that can **lead with integrity, innovate with confidence, and dream without boundaries.**

Let's build a **Young and Motivated Bharat**—one learner, one institution, one skill at a time.



OUR JOURNEY

01



2016

Parent Coaching

Launched with a focus on DMIT counselling and developmental coaching, supporting parents in understanding their child's potential, behavior, and learning style to build stronger foundations for future growth.

02



2017

Career Planning & Mentoring Services

Expanded services to include personalized career guidance and mentoring for students and professionals, helping individuals align their strengths and interests with the right academic and career paths.

03



2018

Hyderabad Operations & Career Counselling

Began operations in Hyderabad and introduced structured career counselling services, combining psychometric assessments with expert advice to guide students and professionals toward informed career decisions.

04



2020

Career Coaching & Leadership Training

Rolled out professional development programs including one-on-one career coaching and leadership training, empowering working professionals to navigate transitions, upskill, and grow into leadership roles with clarity.

05



2023

Talent Together Program

Launched a collaborative program with schools and institutions, integrating career awareness, life skills, and mentorship to support holistic student development and future readiness from an early stage.

SUCCESS STORIES



8 +

Years

5 ★

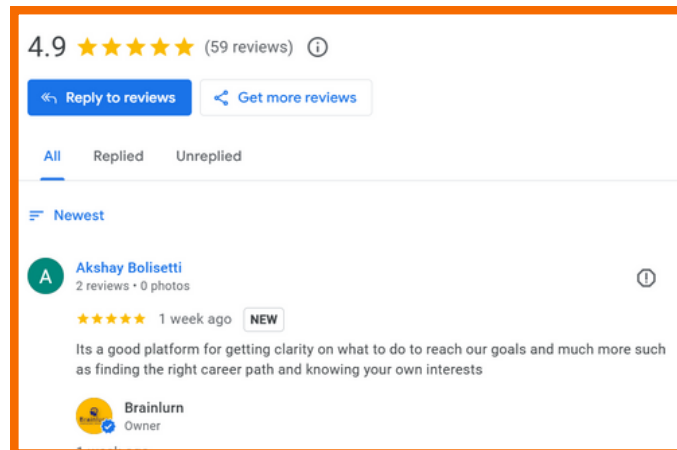
Rated service

15000+

Happy Clients

300+

Partners



5 STAR RATING FOR 7 STAR SERVICES

Krishna Public School, Haryana

"Brainlurn Ethos has truly revolutionized the way we approach student development at our school. Their comprehensive life skill training program has not only enhanced academic performance but has also instilled confidence, leadership, and resilience in our students. We've seen remarkable transformations in their behavior and outlook towards life. Kudos to the Brainlurn Ethos team for their dedication and impactful contribution to our students' growth."



St Thomas School, Haryana



"Brainlurn Ethos has been a game-changer for our students. The personalized attention, interactive sessions, and real-world application of skills make their training program stand out. Not only have our students improved academically, but they've also become more confident, empathetic, and proactive individuals. The positive impact of Brainlurn Ethos on our school community is undeniable, and we look forward to continuing our partnership for years to come."

HD Group of Schools, Haryana

"As an educator, We've always believed in the importance of holistic education. Brainlurn Ethos perfectly aligns with this philosophy by offering a well-rounded approach to student development. Their innovative training modules engage students and empower them with practical skills that are essential for success in today's world. Our collaboration with Brainlurn Ethos has been invaluable, and We highly recommend their program to schools looking to nurture well-rounded individuals."



OUR PARTNERS



S.D. Sr. Secondary School



St Thomas School



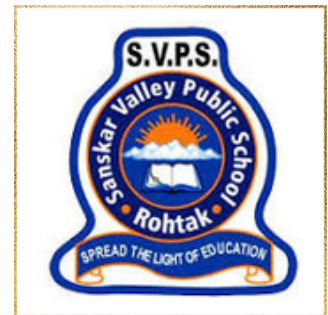
St Kabir Sr Sec School



Aryan Model Sr Sec School



H.. D. Public School



Sanskar Valley Public School



RPS International School



The Venkateshwar School



Delhi Public School



Krishna Public School



Motilal Nehru Public School



RRCM Public School



MVSR Hyderabad



GPCET Kurnool

PARTNER WITH THE BEST

Proven expertise with over **8 years of experience.**

Industry and **subject** matter expertise

Dedicated team for onsite training & support

Curated content to meet the needs of students

Holistic solutions tailored to school needs.

WHAT YOU WILL GAIN...



IMPROVED STUDENT OUTCOME

Our resources are designed to improve career clarity & enhance employability skills, which can lead to better outcomes for the school and its students.



ENHANCED REPUTATION

By partnering with a reputable organization like ours, the school can improve its reputation as a forward-thinking and innovative institution.



DIFFERENTIATION

By offering a unique and practical learning experience, the school can set itself apart from other institutions and attract more students.

COMPLEMENTARY BENEFITS

- 1** **Parent/Students Orientation & Awareness** Sessions Offline and Online
- 2** **Free E books** on Career Development & Skill building
- 3** **Skill-Based Career Webinars:** Fortnightly career webinar on different futuristic career options
- 4** **Digital Learning Content:** Access to curated video content and digital modules on soft skills, coding, or financial literacy.
- 5** **Certificate of Collaboration:** Recognition for the institution for promoting skill development, jointly issued with Brainlurn.



Onsite
Training



Activity &
Assignment



Reward &
Recognition



Delivered
10,000+ Sessions

Completed **1000+**
Programs across **100+**
Schools & Colleges

Completed **10000+**
Career Counselling
and **Trained 2500+**
Working Professionals



Empowering You for Success

Every Step of the Way



Brainlurn

Unleashing talent - Mentoring future

***We always win
Together with our partner***

*We empower schools, colleges and Institutions to
build a pipeline of young and motivated Bharats.*

Are you among them?

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